

15th August 2019

APPLICATION TO NOT DISPLAY PRIVATE HIRE VEHICLE PLATES

To whom it may concern,

It is my intention to set up a chauffeur style business offering guests tours of the Lake District. My target clients will be staying at the "high end" establishments in that area and my services will include a tour and lunch/dinner at fine dining restaurants.

To this end I have purchased a vehicle, a Range Rover Vogue, to provide the level of comfort and luxury such guests would expect commensurate with the packages that are offered and the fees charged. I have enclosed photographs of the vehicle which, as can be seen, would not be appropriate for general private hire operation. I have no intention to use the vehicle for such purposes. Hence, my request not to have to display private hire plates as it would not fit with the aesthetic image I am trying to portray for my customers.

I have attached details of my proposed website information to show my intended use of the vehicle.

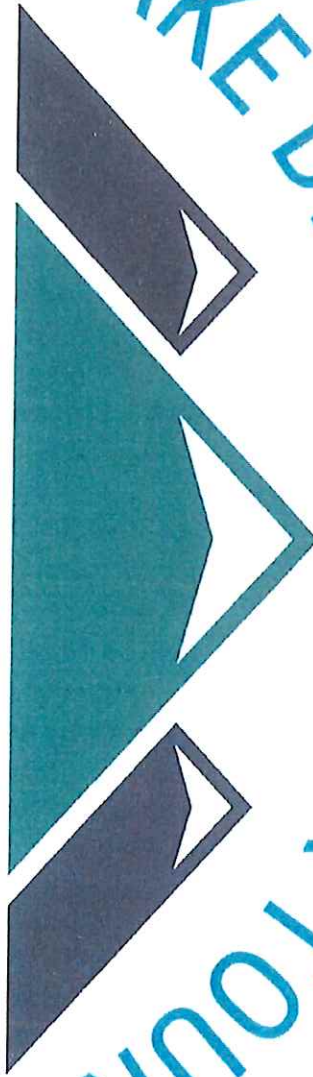
My background is in policing, having served 28 years with Lancashire Constabulary, mainly in the Lancaster district. I was a sergeant on Roads Policing for 10 years and was qualified up to Security Escort level, the highest driving qualification obtainable. I mention this as I believe it demonstrates my integrity and honesty which I hope the committee will take into account when considering my application.

Kind regards,

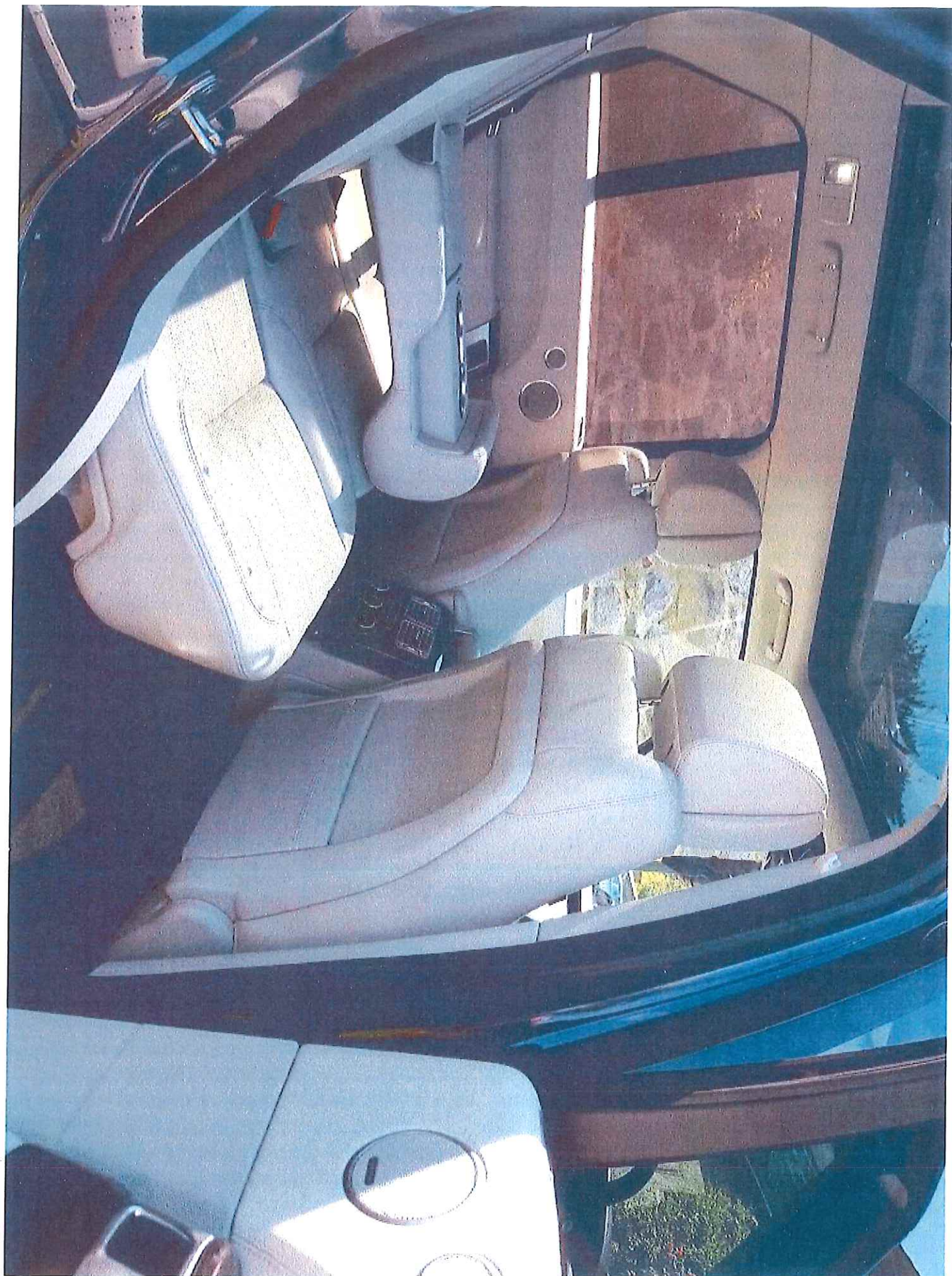


Nigel Ralphson
Lake District Car Tours

LAKE DISTRICT CAR TOURS







Packages

The main ethos of our company is to combine beautiful scenic drives with amazing culinary delights. As "foodies" ourselves we know all the best places, whether that's great local produce simply, but mouthwateringly, cooked or the finest high-end restaurants, of which we are blessed with a plethora to choose from, we combine the two to give you a sublime Lakes experience.

Our packages are designed to give you this but we also understand that you may want to do your own thing, have particular places you wish to see, or specific interests. Where possible we can incorporate those into one of our packages. However, we are more than happy to help you create a unique schedule which is personal to you. To assist we've included a list of attractions and viewpoints (see our "Bespoke" list for ideas to aid you).

Why not combine one of our Lakes packages with the Down't Dales package to fully experience this part of the North. We can, of course create an itinerary for any number of days for those who want to explore even further. So, please contact us for further information if this is of interest to you.

Silver Package

Your chauffeur will pick you up at your hotel at a time of your choosing in our modern luxury air-conditioned SUV

Then we begin your adventure as we set off to explore the unique scenery of The Lakes

Stop for morning refreshments and take in the glorious views

Continue to enjoy the stunning vistas as we take you off the tourist routes into the real Lakes enjoying high passes and "off the beaten track" roads only the locals know.

Enjoy an exquisite lunch at a top class restaurant or quintessential Lakes pub

Visit one of the many historic or cultural sites and explore in your own time

Back to the comfort of the SUV to complete the final leg of your exploration of our wonderful landscape before being dropped back off at your hotel in time for dinner

Gold Package

Pick up at your hotel at a time of your choosing in our modern luxury air-conditioned SUV

Begin your adventure as we set off to explore the unique scenery of The Lakes

Stop for morning refreshments and take in the glorious views

Visit our first attraction of the day - this will vary depending on the prevailing weather conditions

Continue to enjoy the stunning vistas as we take you off the tourist routes into the real lakes enjoying high passes and "off the beaten track" roads only the locals know.

Enjoy an exquisite lunch at a Michelin starred restaurant

Next stop is one of the many historic or cultural sites which you can explore in your own time

Back to the comfort of the SUV to complete the final leg of your exploration of our wonderful landscape before being dropped back off at your hotel in time for dinner

Platinum Package

Pick up at your hotel at a time of your choosing in our modern luxury air-conditioned SUV

Begin your adventure as we set off to explore the unique scenery of the South and Central lakes

Stop for morning refreshments and take in the glorious views

Continue to enjoy the stunning vistas as we take you off the tourist routes into the real lakes enjoying high passes and "off the beaten track" roads only the locals know

Visit our first attraction of the day - this will vary depending on the prevailing weather conditions

Enjoy an exquisite lunch at a top class restaurant or quintessential Lakes pub

Next stop is one of the many historic or cultural sites and explore in your own time

Short ride before arriving at another attraction to enjoy at your leisure or enjoy a classic Lakes Afternoon Tea

Return for the final exploration of our wonderful landscape before being dropped back off at your hotel to refresh for the evening ahead

When you're ready we will collect you and take you to a Michelin starred restaurant for a fantastic dinner where you can enjoy the very best of the local produce at its finest.

No time limits....we will be waiting outside for you when you're ready for getting back to your hotel.

The Down't Dales Package

An early pick up at 8am to ensure we make the most of our day in the wonderful North Yorkshire Dales.

A leisurely drive takes us to Kirkby Lonsdale where we will stop for refreshments and a look around this intriguing historic market town.

The Dales is the Yorkshire term for "valleys" and is primarily created from limestone which results in spectacular waterfalls and a world renowned cave system. So, our next stop is to explore the longest show cave in the UK.

Once back in the welcoming daylight we will head out into the Dales "proper" and follow the muscle tearing route of the 2014 Tour de France up the infamous Butter Tubs.

All this will have whipped up your appetite for the unctuous fine dining meal that awaits you in the heart of The Dales.

After lunch we continue to Aysgarth Falls, spectacular in flood but beautiful at all times and then we take a scenic route back, allowing for photographs wherever you feel the urge, arriving back at your hotel in time for dinner.

All trips include

Luxurious travel in a modern air-conditioned Range Rover Vogue chosen for its sublime comfort, soft ride and high seating position, which is equipped with an accessible step.

Highly qualified professional driver who has escorted a variety of VIPs and executives, including Her Majesty Queen Elizabeth II, and who has a very good knowledge of the area.

All meals where stipulated (not including drinks)

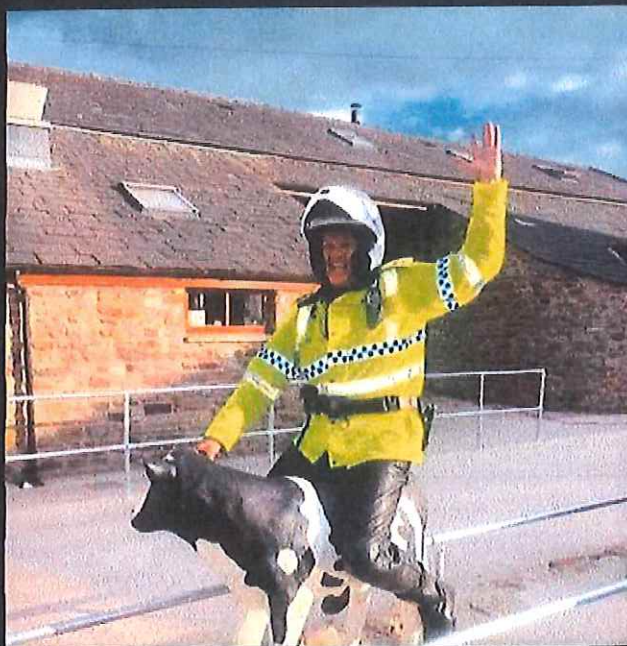
All entry fees and ferry fees where applicable

No time limits....when you're done so are we.

Complimentary Lakes gift box to take home (with or without alcohol!)

Package	Silver	Gold	Platinum	Down't Dales
Single	495	595	750	575
Couple	595	795	995	745
Trlo	695	995	1250	945
Four	795	1195	1495	1145

About Your Chauffeur



My name is Nigel. As you can see I don't take myself too seriously, but I do take you and your trip very seriously!

After a service spanning over 28 years I retired from Lancashire Constabulary in August 2017 with my last position being a Roads Policing Sergeant. I have 25 years of experience as a Class 1 Advanced Police driver and 10 years as a Class 1 Advanced Police motorcyclist trained to VIP escort level. I was involved with security operations for HM The Queen and other members of the Royal family, along with State officials, and have been responsible for route planning and logistics on some of those tours. I also assisted with the planning of other security operations that have involved road transport and access in areas where extra special care has had to be taken with passenger safety. I was also recognised nationally for my contribution to road safety in Lancashire. I am determined, focused and passionate about providing you with a memorable and unforgettable experience. I will almost certainly find a way to visit whatever it is you want to see and when you want to see it as I'm not a man that hears the word 'no' as any kind of challenge! I am well travelled around the world and love meeting new people and cultures.

I possess a great knowledge of the North West, Lake District and Yorkshire Moors and have been fortunate enough to have both trained and worked in these regions and enjoyed the attractions of the area personally. As a lover of all things fine, I would be happy to arrange an itinerary with the time you have available, involving breathtaking views and picture perfect landscapes, coupled with sampling local delicacies and culinary treats! Your schedule is mine — time is valuable so use it wisely! Do what you want to do rather than what others want — simply tell me what you are looking for and I will deliver!



Firstly, do you want to be just one of many similar travellers restricted by the demands of others?

If so, then we would suggest you use the services of the many large booking providers available who give group tours to the most popular attractions. However, these will generally be the busiest areas and, whilst still enjoyable, you can feel as though you're being 'herded' and not given the opportunity to really enjoy the area at your own pace and in your own time.

If being part of a crowd doesn't appeal to you then this is where we come to the fore; providing you with the expertise for you to be an independent explorer, in charge of your own itinerary and schedule, but accompanied by a friendly and knowledgeable guide.

Do you *really* want the responsibility of a rental car?

After a long journey, whether it be by plane or train, what's more relaxing than to step straight into a luxury air-conditioned car, driven by a highly trained professional driver, who will take all the strain away so you can just enjoy a carefree ride to your first destination. Plus, no worrying about additional driving costs, car damage, refuelling or finding somewhere to park near the places you wish to visit.

Not know the roads?

The Lake District's roads, whilst paved, can be hard to negotiate and we know from what visitors tell us that, although they enjoy their "character", some roads are notorious for being narrow, especially in the more rural reaches, where single track roads with small passing spaces have to be carefully navigated. Also, have you ever used satnav to drive locally where you live? Try it! It will never take you on the "best" route or most scenic route that you as a local would know to use. Well, the same applies here. We know ALL the best routes.

Want to explore and see Lake District life for yourself?

We will transport you to areas you will only ever have imagined – either to view from the warmth and comfort of a high spec vehicle or to get out, breathe the air and tread the earth! We can spend 10 minutes at a vista point or 10 hours. That's the beauty of a bespoke tour with us - the choice is yours.

We don't offer packages as we don't want to dictate to you what to do; it's your vacation, not ours! What we do offer is a service whereby you tell us about you, your likes/dislikes; hobbies; interests..... and we help you create a bespoke trip. It can be one day or a week. It's all up to you.

Are you active?

Well, we can arrange to drop you off for a walk/cycle ride/sail/segway and arrange a pick up time/location that best suits you.

Stately homes, famous film locations and historic sites?

We know them all and will use the most scenic routes to get you there.

Want to see the most picturesque viewpoints of the mountains and lakes but with the minimum of effort?

We know those places so that you're not trudging mile after a mile only to find out the best place is on the other side of the hill.

Are you a foodie?

The UK in general, but the north of the country (Cumbria and the Yorkshire Dales) in particular, has the highest number of Michelin starred restaurants outside of London and we've visited nearly all of them.... in the name of "research" for you, of course!

Want to go further afield?

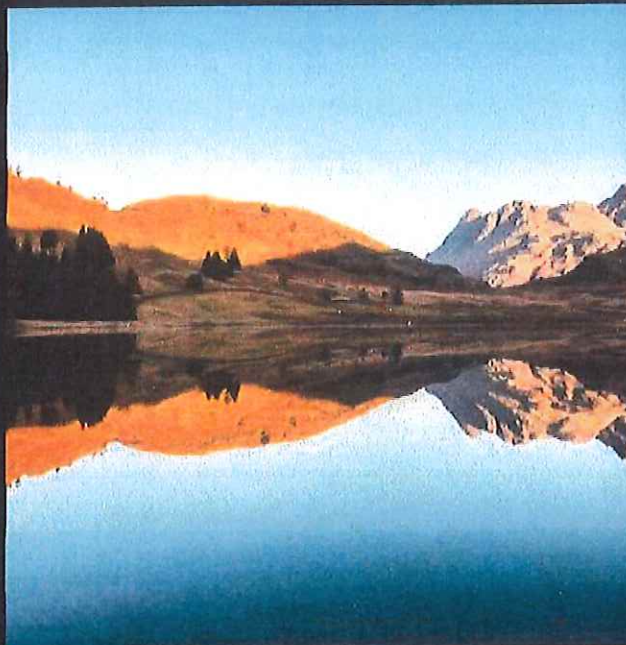
We're not restricted to "The Lakes" we can easily take you to the heart of "The Dales" in less than an hour. Again, the beauty of our tours is that you're not restricted by an "itinerary" and can change your mind on a whim. Bad weather in The Lakes? No problem, we'll hunt down the good weather. If the weather really isn't on our side we are also only an hour away from the cities of Manchester and Liverpool so your day won't be spoiled. Big day planned but can't be bothered? No worries, we'll have a relaxing easy day.

Want to stay in a different hotel each night?

No problem, we can facilitate pick up and drop off for you, your luggage or both.

Whatever you choose we will be sure to give you a one off experience that you will treasure for the rest of your life.

What's the Price of Freedom?



We provide you with a personal service of a fully trained driver and executive vehicle.

It's a wonderful experience to drive down quiet smaller roads, to the best viewpoints, to see beautiful mountains & tranquil lakes, visit local attractions and dine at the best place for local food from the comfort and luxury of a premium vehicle and on-hand driver. You're able to see and do much more than on a coach tour!

The benefits of our service

- Exclusive use for up to 4 people in a luxury British vehicle.
- Highly trained professional driver with over 25 years of professional driving experience.
- A wealth of local knowledge to assist you in arranging hotels, restaurants and activities before or after you arrive.
- A personal and professional service.
- Complete flexibility with respect to time and itinerary.
- Fully insured including public liability.
- Our packages are fully inclusive - no extra costs for meals or entrance fees.
- Airport or Train Station collection/drop off.

Cost

We offer a fully flexible and bespoke service as well as fixed packages. We're not the cheapest out there but we defy you to find better taking into account what we offer. We're not a 9-5 kind of company either; the clock is irrelevant to us, it's all about providing you with the best possible memories of The Lakes.

We offer three levels of a fixed package which are covered in more detail in our "Packages" section.

Trips further afield are not a problem but we would have to factor in reasonable overnight costs if appropriate..