

Lune Valley Taxi Services

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Licensing Committee

Morecambe Town Hall

Marine Road East

LA45AF

10th July 2019

Re: Request for exemption from displaying stickers/ plates on the doors of my private hire vehicle

To whom it may concern,

I am an independent, local private hire company – Lune Valley Taxi Services.

Over the past three years, I have built up my business to be able to take some high end clients to and from private events.

On more than one occasion, I have been asked if there would be any way that I could collect clients in a minibus without stickers visible on the vehicle.

Some of my clients have been local businessmen and women and I do regular work for a member of a well-known band who I transport to and from the airport and to gigs and festivals across the UK. One of my clients is Mr. D. Dean, former chairman of Arsenal football club.

Other work I have had, has included driving a client to the airport where they had chartered their own plane for a return flight to Guernsey to watch a rugby match. I also picked up a band member from Silverstone G.P. track, where I needed to drive in and park behind the main stage so he could get in quickly and not be bothered by fans. I have also done some work for a business in the area where I drive to Rolls Royce in Derby. I regularly pick up and drop off professors from the University who are visiting Lancaster/ travelling to other Universities

Most of my other work is dropping off at and picking up from airports across the country.

When I carry out this work, I wear a shirt and tie and I pride myself on the cleanliness of my vehicle. I mention this to clients when they book and they do use me again because of this. These clients often pay by BACS or cheque and some run an account. I send them an invoice or receipt as requested.

I would like to ask for your consideration regarding the placement of stickers on the doors of my vehicle and the plates to the front and back of my vehicle.

In August, I am taking delivery of a new high end minibus which I would like to be used as an executive type of private hire transport for these clients.

I believe that my business has grown through word of mouth over the last three years because of the service I provide for my customers.

Thank you for your kind consideration of my request. If you require any further information, please do not hesitate to contact me.

Yours faithfully,

John Taylor

Lune Valley Taxi Services

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