## **Budget & Performance Panel 16 September 2008**

## Festivals and Events - Evaluation

## 2007/08 Outturn

| Festival / Event                |            | FINA        | NCE EVALUA    | OTHER EVALUATION CRITERIA                     |               |   |   |
|---------------------------------|------------|-------------|---------------|---|---------------|---|---|
|                                 | Spend<br>£ | Income<br>£ | Net Cost<br>£ | Approved Budget / Authorised FIF Allocation £ | Variance<br>£ | Targets   | Outcomes  |
| Lancaster Jazz Festival         | £21,842    | £11,316     | £10,523       | £10,500                                       | £26           | 2007/2008 Corporate Objective:- "To provide a varied programme of festivals and events throughout the district" | Event undertaken in partnership with a range of community and commercial partners. All venues full and significant positive press coverage for the district (local, regional and national). |
| Morecambe Heritage Gala         | £24,496    | £8,357      | £16,139       | £15,900                                       | £239          | Ditto   | Attendance<br>estimated in excess<br>of 20,000 people   |
| Lancaster Firework Spectacular  | £15,860    | £2,105      | £13,755       | £12,400                                       | £1,355        | Ditto   | Attendance estimated in excess of 10,000 people   |
| Glasson Maritime Weekend  *NOTE | £64,011    | £52,923     | £11,088       | £10,500                                       | £588          | Ditto   | Attendance<br>estimated in excess<br>of 5,000 people  |

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#NOTE

Glasson Maritime Weekend This Event is traditionally held over the Easter Weekend. Unusually, in 2007/2008 there were 2 "Easters" falling within the same financial year. The figures above reflect that anomaly, but the matter has been addressed for future events in future years, following the approval by Overview & Scrutiny Committee and Cabinet of the Festivals & Events Report.

| Festival / Event                                   |            | FINA        | NCE EVALUA    | OTHER EVALUATION CRITERIA                     |               |  |                          |
|--|------------|-------------|---------------|---|---------------|--|--------------------------|
|  | Spend<br>£ | Income<br>£ | Net Cost<br>£ | Approved Budget / Authorised FIF Allocation £ | Variance<br>£ | Targets  | Outcomes                 |
| Festival Innovation Fund (FIF), supported events;- |            |             |               |   |               |  |                          |
| Hurdy Gurdy Festival                               |            |             | £4,345        | £4,345  | Nil           | Grants awarded in accordance with FIF criteria | Achieved FIF<br>Criteria |
| Nice 'n' Sleazy                                    |            |             | £2,200        | £2,200  | Nil           | Grants awarded in accordance with FIF criteria | Achieved FIF<br>Criteria |
| Tutti Frutti                                       |            |             | £500          | £500  | Nil           | Grants awarded in accordance with FIF criteria | Achieved FIF<br>Criteria |
| Kite Festival                                      |            |             | £5,000        | £5,000  | Nil           | Grants awarded in accordance with FIF criteria | Achieved FIF<br>Criteria |
| Williamson Park – FAB                              |            |             | £1,000        | £1,000  | Nil           | Grants awarded in accordance with FIF criteria | Achieved FIF<br>Criteria |
| Jazz & Country Music events –     Happy Mount Park |            |             | £4,000        | £4,000  | Nil           | Grants awarded in accordance with FIF criteria | Achieved FIF<br>Criteria |

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