

Chamber of Commerce

Cockerham • Carnforth • Hornby • Glasson Dock • Heysham Lancaster District Morecambe • Caton • Galgate • Silverdale • Wray • Cowan Bridge

17th July 2014

Mr M Cullinan
Chief Executive Officer
Lancaster City Council
Town Hall
Dalton Square
LANCASTER
LA1 1PJ

Dear Mark,

Lancaster District Chamber of Commerce would like to apply to Lancaster City Council for consideration of establishing a Business Improvement District (BID) for Morecambe town centre and believes £40,000 is available to fund the campaign and balloting arrangements. The preferred start date for the BID is July 2016.

This proposal is to undertake all activity associated with the development of the proposed BID and the subsequent management arrangements post ballot if the vote is YES.

A Steering Group would be formed to lead the BID campaign work and would be an association of organisations and individuals committed to working together in order to improve the trading environment for businesses located in Morecambe Town centre. We would welcome a representative of the City Council to join us on this group and welcome your suggestion.

Thanking you for your time and consideration of this proposal in advance and I look forward to hearing from you.

Yours sincerely



VICKY LOFTHOUSE (MRS)
CHAMBER MANAGER